

## Get a Handle on Mobile Devices: Nite Ize Announces New Universal Handlebar Mounts

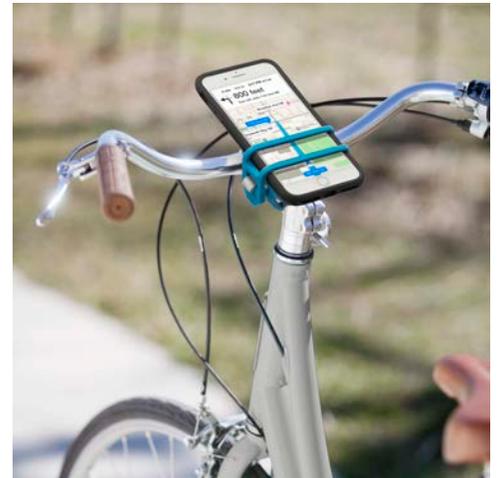
**BOULDER, Colo., Jan. 9, 2018** – To stay connected and keep all apps and maps close at hand no matter the activity, Nite Ize® now offers two universal smartphone mounts that attach to nearly any handlebar and can be used everywhere from the bike path to the grocery store. Introducing the [Wraptor™ Rotating Smartphone Bar Mount](#) and the updated [HandleBand® Universal Smartphone Bar Mount](#).



The Wraptor offers complete edge-to-edge screen visibility while providing a secure hold for nearly any standard or plus-sized phone. The high-quality and intuitive design allows universal attachment of the ratcheting base to nearly any bar without tools and conveniently provides the ability to change the viewing position of the phone from landscape to portrait. With a robust silicone harness to hold nearly any phone with or without a case, the Wraptor can handle even the roughest terrain with confidence. MSRP \$19.99.

Similarly, the HandleBand Universal Smartphone Bar Mount will attach most mobile phones to a handlebar with ease. Made of a lightweight expandable silicone with an aluminum base at its core, the HandleBand features a split strap that secures the device yet allows for visibility and accessibility to the screen. This updated design will accommodate standard and plus-sized devices with or without a case and is secure enough to go off-road. With a built-in bottle opener, the HandleBand is a great accessory for any adventure. Available in charcoal, blue and green the HandleBand is \$17.99 MSRP.

For more information on these products and others, visit [NiteIze.com](#).



### About Nite Ize:

Founded on the principles of creativity and innovation, Nite Ize designs, manufactures and distributes solution-based products with quality and performance at their core. Headquartered in Boulder, Colo., the company celebrates its 29th anniversary in 2018 and offers more than 500 innovative products and accessories in seven unique categories: Mobile, Hardware, LED Lights + Accessories, Bike, Fitness, Pet, and Games + Fun. Still captained by its founder and CEO, Rick Case, the Nite Ize team is passionate about their products, their customers, their partners and the environment.

For more information, please visit [NiteIze.com](#).

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