

New Nite Ize BigFoot Locker KeyRack Provides Stress-Free Key Organization

BOULDER, Colo., Jan. 6, 2016 – Unlock the secret to stress-free key organization with the new [BigFoot Locker™ KeyRack™](#) from Nite Ize®. With headquarters in Boulder, Colo., Nite Ize is a company committed to innovation and known for consistently delivering imaginatively useful accessories.

Featuring a unique stainless steel design that - as the name implies, resembles a foot - the BigFoot Locker KeyRack is an easy way to consolidate and manage keys. The “toes” of this key organizer securely hold five stainless steel [S-Biner MicroLocks®](#), each of which feature a center lever made of durable plastic that twists to lock. This feature, combined with the SlideLock® locking carabiner, provides crucial key security and confidence that keys will not be come off unexpectedly. When needed, however, the S-Biner MicroLocks are easy to attach and detach and offer a superior alternative to traditional split ring key organization.



The main body is a classic utility carabiner with a slim, low profile. With an easy-to-open carabiner gate, the BigFoot Locker KeyRack is intended to be clipped to a belt loop, bag strap or just about anything for convenient accessibility.

“Our products are designed to solve every day problems and what I love about the BigFoot Locker KeyRack is that it is a product people will use each and every day and find value in its convenience,” Rick Case, CEO and founder of Nite Ize, said. “The Nite Ize brand has a playful personality and I want our products to reflect that.”

Technical specifications:

- Dimensions: 3.25" x 0.6" x 1.35" | 82.5mm x 15mm x 34mm
- Weight: 1.1oz | 32g
- MSRP: \$9.99

For more information about the Nite Ize BigFoot Locker KeyRack, visit [NiteIze.com](#).

About Nite Ize:

Founded on the principles of creativity and innovation, Nite Ize designs, manufactures and distributes solution-based products with quality and performance at their core. Headquartered in Boulder, Colo., the company celebrates its 27th anniversary in 2016 and offers more than 500 innovative products and accessories in six unique categories: mobile, hardware, LED, flashlight, pet and lifestyle. Still captained by its founder and CEO, Rick Case, the Nite Ize team is passionate about their products, their customers, their partners and the environment.

For more information, please visit [NiteIze.com](#).

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